

| <b>STUDY MODULE DESCRIPTION FORM</b>  |  |   |
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| Name of the module/subject<br><b>International economic relations</b>   |  | Code<br><b>1011102311011185016</b>  |
| Field of study<br><b>Engineering Management - Full-time studies -</b>   | Profile of study<br>(general academic, practical)<br><b>(brak)</b> | Year /Semester<br><b>1 / 1</b>  |
| Elective path/specialty<br><b>Marketing and Company Resources</b>   | Subject offered in:<br><b>Polish</b>                               | Course (compulsory, elective)<br><b>elective</b>  |
| Cycle of study:<br><b>Second-cycle studies</b>  | Form of study (full-time, part-time)<br><b>full-time</b>           |   |
| No. of hours<br>Lecture: <b>15</b> Classes: <b>15</b> Laboratory: <b>-</b> Project/seminars: <b>-</b>   |  | No. of credits<br><b>3</b>  |
| Status of the course in the study program (Basic, major, other)<br><b>(brak)</b>  |  | (university-wide, from another field)<br><b>(brak)</b>  |
| Education areas and fields of science and art<br><b>social sciences</b><br><b>Economics</b>   |  | ECTS distribution (number and %)<br><b>3 100%</b><br><b>3 100%</b>  |
| <b>Responsible for subject / lecturer:</b><br>dr Przemysław Bartkiewicz<br>email: przemyslaw.bartkiewicz@put.poznan.pl<br>tel. 61/6653391<br>Faculty of Engineering Management<br>ul. Strzelecka 11 60-965 Poznań |  |   |
| <b>Prerequisites in terms of knowledge, skills and social competencies:</b>   |  |   |
| 1   | <b>Knowledge</b>   | Has a basic knowledge of the basics of microeconomics, management and the knowledge of the rational use of production factors, as well as change management |
| 2   | <b>Skills</b>  | Can interpret the processes of globalization and integration, estimate the level of use of labor resources, characterize the market structure               |
| 3   | <b>Social competencies</b>   | Interacts and works in a group, participates in the preparation of projects including economic aspects, acts in an entrepreneurial way.                     |
| <b>Assumptions and objectives of the course:</b><br>Knowledge transfer of contemporary issues about international economic relations: current discussion and empirical facts.                                     |  |   |
| <b>Study outcomes and reference to the educational results for a field of study</b>   |  |   |
| <b>Knowledge:</b>   |  |   |
| 1. Knows positive and negative effects of globalization - [K2A_W01;K2A_W04;K2A_W05;K2A_W09;K2A_W11]   |  |   |
| 2. Knows the level meters of globalization - [K2A_W01;K2A_W04;K2A_W05;K2A_W09;K2A_W11]  |  |   |
| 3. Has knowledge about the state's role in global governance - [K2A_W01;K2A_W04;K2A_W05;K2A_W09;K2A_W11]  |  |   |
| 4. Knows the measure of evaluating micro, macro and meso competitiveness - [K2A_W01;K2A_W04;K2A_W05;K2A_W09;K2A_W11]  |  |   |
| 5. Has knowledge of international flows of capital, services and goods. - [K2A_W01;K2A_W04;K2A_W05;K2A_W09;K2A_W11]   |  |   |
| 6. Knows the theories of international trade - [K2A_W01;K2A_W04;K2A_W05;K2A_W09;K2A_W11]  |  |   |
| 7. Knows the difference between TNCs and national companies. - [K2A_W01;K2A_W04;K2A_W05;K2A_W09;K2A_W11]  |  |   |
| 8. Knows theoretical and practical aspects of international integration - [K2A_W01;K2A_W04;K2A_W05;K2A_W09;K2A_W11]   |  |   |
| <b>Skills:</b>  |  |   |

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| <p>1. Can interpret international trade policy instruments classifications - [K2A_U01;K2A_U02;K2A_U05;K2A_U06]</p> <p>2. Is able to grade the technical barriers of international trade - [K2A_U01;K2A_U02;K2A_U05;K2A_U06]</p> <p>3. Is able to demonstrate the impact of foreign capital (FDI) in trade and competitiveness of the economy. - [K2A_U01;K2A_U02;K2A_U05;K2A_U06]</p> <p>4. Can assess opportunities and risks of Polish accession to the euro zone for the of enterprise development - [K2A_U01;K2A_U02;K2A_U05;K2A_U06]</p> <p>5. Can use the exchange rate to calculate the impact of foreign trade on balance of - [K2A_U01;K2A_U02;K2A_U05;K2A_U06]</p>  |
| <p><b>Social competencies:</b></p> <p>1. Accordingly sets out the priorities for carrying out its stated task. - [K2A_K04; K2A_K05; K2A_K06]</p> <p>2. Independently and critically complements the knowledge and skills of interdisciplinary dimension - [K2A_K04; K2A_K05; K2A_K06]</p> <p>3. Interacts and works in the group taking different roles in it. - [K2A_K04; K2A_K05; K2A_K06]</p> <p>4. Its aware of the need to increase the country's competitiveness - [K2A_K04; K2A_K05; K2A_K06]</p> <p>5. Participates in the preparation of social projects - [K2A_K04; K2A_K05; K2A_K06K2A_K04; K2A_K05; K2A_K06]</p> <p>6. Takes action in the field of lifelong learning - [K2A_K04; K2A_K05; K2A_K06]</p> |

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| <b>Assessment methods of study outcomes</b>  |                             |
| <p>Exercices:<br/>Engagement rating in the exercises</p> <p>Lecture:<br/>Asking questions during the lecture referring to the knowledge acquired in previous lectures.</p> <p>End note:<br/>Final test (knowledge from lectures, tutorials, literature) - required at least 55% correct answers.</p>   |                             |
| <b>Course description</b>  |                             |
| <p>1. The globalization of the world economy (effects, methods of assessment, the role of the state).</p> <p>2. International competitiveness of the economy and enterprises (assessment, role of innovation).</p> <p>3. International flows of capital, goods and services, international trade policy.</p> <p>4. Internationalization of enterprises (theory, FDI and TNCs).</p> <p>5. The theory and practice of international economic integration (objectives, conditions, forms).</p> <p>6. Balance of payments (structure, balance).</p> <p>7. International systems and foreign exchange markets (creating the conditions, types of risk, currency, forms of collateral).</p>    |                             |
| <p><b>Basic bibliography:</b></p> <p>1. Międzynarodowe stosunki gospodarcze. Wybrane zagadnienia, (red) Skawińska E., Wyd. PP, Poznań, 2010.</p> <p>2. Bożyk P., Międzynarodowe stosunki ekonomiczne, PWE, Warszawa, 2008.</p> <p>3. Międzynarodowe stosunku gospodarcze, red. J. Rymarczyk, PWE, Warszawa 2010.</p> <p>4. Skawińska E., Cyrson E., Zalewski R.I., Konkurencyjność przedsiębiorstw, Wyd. PP, Poznań, 2011.</p>   |                             |
| <p><b>Additional bibliography:</b></p> <p>1. International business in transition ed. by M. Gorynia, Difin, Warszawa 2009.</p> <p>2. Kompendium wiedzy o Unii Europejskiej, red. E. Małuszyńska, B. Gruchman, Wyd. Naukowe PWN, Warszawa 2012.</p> <p>3. Krugman P.R., Obstfeld M., Ekonomia międzynarodowa. Teoria i praktyka, Wyd. Naukowe PWN, Warszawa 2007.</p> <p>4. Międzynarodowe stosunki gospodarcze u progu XXI wieku, red. S. Miklaszewski, Difin, Warszawa 2006.</p> <p>5. Zorska A., Korporacje transnarodowe: przemiany, oddziaływanie, wyzwania, PWE, Warszawa 2007</p> <p>6. Raporty UNCTAD, UE, BS, OECD</p> <p>7. Strony internetowe GUS, EUROSTAT, WTO, JMO, WFE</p> |                             |
| <b>Result of average student's workload</b>  |                             |
| <b>Activity</b>  | <b>Time (working hours)</b> |

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|----------------------------------|--------------|-------------|
| 1. Preparation to exercises      | 15           |             |
| 2. Preparation to the final test | 15           |             |
| 3. Exercise                      | 15           |             |
| 4. Lecture                       | 15           |             |
| 5. Consultations                 | 15           |             |
| 6. Exam                          | 2            |             |
| <b>Student's workload</b>        |              |             |
| <b>Source of workload</b>        | <b>hours</b> | <b>ECTS</b> |
| Total workload                   | 76           | 3           |
| Contact hours                    | 47           | 2           |
| Practical activities             | 30           | 1           |